



7 June 2005

## **DigitalSkys Purchases iDirect Technologies Networking Equipment to Extend Broadband Services to Europe, Middle East and African Markets**

Dubai Internet City, UAE – DigitalSkys, providers of the next generation in global telecommunications, announced today that the company has purchased and installed a 51F broadband IP (Internet Protocol) VSAT networking hub from iDirect Technologies. The purchase of hub will enable DigitalSkys to build the next generation IP networking platform with services aimed at Europe, Middle East, Africa, India, and Australia. The hub will be based at CYTA (Cyprus Telecommunications Authority) teleport in Cyprus with direct links to London. The initial service will be offered on New Skies NSS6 and NSS7 satellites, which will allow for true global coverage.

DigitalSkys will partner with IP Access International (IPA), a leading independent provider of wireless voice, video and data. IPA and DigitalSkys will combine networks giving them global coverage. "This partnership will provide our customers with a very robust network and allow us to roll out numerous products into the EMEA markets" **said Bryan Hill, President of IP Access.**

"We are very excited to be deploying these services enabled by the iDirect equipment" **said Charles D'Alberto, CEO of DigitalSkys.** "By teaming DigitalSkys' applications and service-driven approach with iDirect's industry-leading technology, we will be able to provide these key markets with an extremely robust end-user experience. Experience coupled with excellent customer service approach will also enable DigitalSkys to serve major market segments."

Through this network deployment, DigitalSkys plans to initially serve the corporate, private and governmental sectors, including oil and gas utilities, financial, security and defence, regional telco's and other enterprises requiring high quality bandwidth for running critical business applications.

"We see great opportunity in the EMEA markets" said **John Kealey, president and CEO of iDirect Technologies.** "This significant partnership with DigitalSkys will continue to extend our reach into these growing regions. We greatly value the customer focus that DigitalSkys provides and look forward to helping them build out these important networks."

### **About DigitalSkys**

DigitalSkys offers the next generation in global telecommunications, combining cutting-edge technologies with ease of use and an unbeatable focus on service. As a "last-mile" wireless communications provider, DigitalSkys uses satellite-based VSAT platforms, WiMAX and Wi-Fi technologies that match the quality and performance of digital terrestrial circuits in a highly cost effective and reliable broadband enterprise-class solution to enable and support any business application requirement. DigitalSkys' applications and service-driven approach merges with the company's partnership style of linking clients and suppliers. The result is a company, determined to emerge as the leading provider of "last-mile" wireless solutions enabling Internet based applications in the Middle East, Africa, Asia sub-continent and beyond. DigitalSkys' strength is providing wireless high-speed solutions using the above mentioned technologies and applications independently or in concert, tailored to specific corporate requirements as a complete value-added business solution.

### **About iDirect Technologies**

iDirect Technologies designs, develops and markets satellite-based broadband access solutions targeted at the enterprise, government, carrier and educational sectors that have the need for fast, flexible, and geographically dispersed two-way internet/intranet access. The company has developed technology solutions that combine high performance, worldwide availability and ease of installation, high reliability and low cost to end customers. In addition, iDirect solutions offer unprecedented efficiencies, increased revenue opportunities and higher per customer gross margins to satellite network operators. iDirect was included in the 2003 and 2004 *Inc. 500* list of the country's fastest growing entrepreneurial firms, as well as the Deloitte & Touche Technology *Fast 500* list of the fastest-growing U.S. technology companies and was cited as one of Virginia's top 50 fastest growing technology companies for both 2003 and 2004. iDirect operates its corporate headquarters in Herndon, Virginia and has regional offices in Europe, Asia and covering Latin America.

info@digitalskys.com, www.digitalskys.com

Dubai Internet City, 355 Bldg. 17, P.O. Box 500125, Dubai, UAE, Tel: + 971 4 391 0863 Fax: + 971 4 390 9966



### **About IP Access**

IP Access International is a leading independent provider of wireless voice, video, and data. IPA builds and operates satellite communications networks for Multinational Companies, Telecom Providers and Governments. IPA will provide services World Wide for Fixed, Mobile and Maritime Satellite Service. Currently IPA operates over 50 Global Points of presence, including undersea fibre and terrestrial networks, as well as multiple Satellite Hubs from iDirect, Viasat, Vipersat and other leading manufacturers. The IP Access International Headquarter is located in San Juan Capistrano, Ca and Petaluma Ca.

#### DigitalSkys media contact:

Irina Iacobescu  
Dubai Internet City  
Building 17, Office 355  
P.O. Box 500125  
Dubai, United Arab Emirates  
Tel: +9714-391-0863  
Fax: +9714-390-9966  
Mob: +9715-0871-4857,  
e-mail: [Irina.iacobescu@digitalskys.com](mailto:Irina.iacobescu@digitalskys.com)

#### iDirect media contact:

Warren Brown  
Tel: +1 (703) 648-8155  
e-mail: [wbrown@idirect.net](mailto:wbrown@idirect.net)

#### IP Access media contact:

Barbara Coleman  
Tel: +1 (949) 655-1035  
e-mail: [barbara@ipinternational.net](mailto:barbara@ipinternational.net)

#### Related links:

[www.digitalskys.com](http://www.digitalskys.com)  
[www.idirect.net](http://www.idirect.net)  
[www.ipinternational.com](http://www.ipinternational.com)