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DigitalSkys launches the next generation in global telecommunications

The CABSAT 2005 business fair in Dubai will see the official launch of DigitalSkys' unique business plan, which takes an array of technologically-advanced satellite-based technologies combined with a strong customer-service approach to create an unbeatable telecommunications product.

DigitalSkys was founded in January 2005, with plans to use the fast economic growth and business friendly environment of its Dubai base, as a launching pad for its regional and global aspirations.

Directed by a team of experienced business leaders and investors from Australia, Canada, South Africa, and UAE, the company is looking to carve out a major place for itself in the fast growing wireless satellite telecommunications sector expected to be worth as much as \$5 billion globally within four years.

Among the technologies DigitalSkys will use to facilitate its so-called "last mile" service ("last mile" refers to the final link between any kind of communications network and the client) are its latest generation VSAT platform that uses multiple satellites, which combine to offer high-quality data, video and voice transmissions between almost any two points on the planet; cutting-edge Wi-Fi radios that deliver wireless connectivity over substantial areas and even while on the move; and WiMAX, which extends the range of wireless connectivity as far as 50 kilometers (31 miles). There are dozens of applications for these technologies that include Internet telephony, video conferencing, long-distance vehicle tracking, and the development of customer service centers and help desks and web-based financial services.

After in-depth studies of the local and regional market, DigitalSkys expects its innovative line of products to see fast growth starting almost immediately. The company will start with a limited number of pilot projects for fixed wireless services and VSAT protocols. After modest growth over the first part of the year, the company expects to see its customer base expand rapidly toward the end of 2005, with the fast growth to continuing into 2006 and beyond.

Would you like to learn more about DigitalSkys' exciting launch and the company's product line? Contact DigitalSkys' Marketing and PR representative, Irina Iacobescu, by mobile phone at +9715-0871-4857, by e-mail at irina.iacobescu@digitalskys.com, or at:

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If you will be at CABSAT, the 11th Middle East International Cable, Satellite, Broadcast and Communications Exhibition, please stop by to meet the DigitalSkys team at Stand A6-5 in Hall 6 of the Dubai International Exhibition Center. CABSAT takes place March 8-10, from 11 a.m. to 7 p.m. local Dubai time.

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